

Utility Assistance Week Social Media Toolkit



Facebook

1. During #UtilityAssistanceWeek, NJNG reminds you to apply for FREE grants to help pay your #energybills if you're experiencing economic hardship. Don't assume you are not eligible. For example, a family of four with a household of income of \$133,237 may qualify. Flexible payment plans are also available. To learn more, visit bit.ly/energyassistNJNG. #UtilityHelpNow #EnergyAssistance

Contact @New Jersey Natural Gas for details:
800-221-0051
energyassist@njng.com

2. #DYK: If you have a past-due balance on your energy bills, you may be eligible for FREE grants and a flexible payment plan to help bring your account current. To learn more, visit bit.ly/energyassistNJNG. #UtilityHelpNow #EnergyAssistance #UtilityAssistanceWeek

Contact @New Jersey Natural Gas for details:
800-221-0051
energyassist@njng.com

3. Past due on your energy bills this #UtilityAssistanceWeek? Visit bit.ly/energyassistNJNG to learn about and apply for grants to help bring your account current. #UtilityHelpNow #EnergyAssistance

Contact @New Jersey Natural Gas for details:
800-221-0051
energyassist@njng.com

4. Experiencing unexpected financial hardship? You may be eligible for financial assistance. There are FREE need-based grants available to help pay your energy bills. Flexible payment plans are also available. To learn more and apply, visit bit.ly/energyassistNJNG. #UtilityHelpNow #EnergyAssistance #UtilityAssistanceWeek

Contact @New Jersey Natural Gas for details:
800-221-0051
energyassist@njng.com

5. Struggling to pay your energy bills? It's #UtilityAssistanceWeek and NJNG encourages you to visit bit.ly/energyassistNJNG to learn about and apply for grants to help bring your account current. #UtilityHelpNow #EnergyAssistance

Contact @New Jersey Natural Gas for details:
800-221-0051
energyassist@njng.com

6. Past due balance on your #naturalgas bill? #DYK: @New Jersey Natural Gas' Gift of Warmth fund provides a one-time grant of up to \$500 to help households reconnect or continue their natural gas service? Apply today at bit.ly/energyassistNJNG. #UtilityHelpNow #EnergyAssistance #UtilityAssistanceWeek

Contact @NJNaturalGas
800-221-0051
energyassist@njng.com



1. Past due energy bill? During #UtilityAssistanceWeek, NJNG reminds you to visit bit.ly/energyassistNJNG to learn about and apply for grants to help bring your account current. Don't assume you won't qualify.

#UtilityHelpNow

@NJNaturalGas
800-221-0051
energyassist@njng.com

2. #DYK: If you are struggling with your #energybills, you can set up a flexible #paymentplan? To learn more, visit bit.ly/energyassistNJNG. #UtilityHelpNow #EnergyBills #UtilityAssistanceWeek

@NJNaturalGas
800-221-0051
energyassist@njng.com

3. Experiencing financial hardship? This #UtilityAssistanceWeek, @New Jersey Natural Gas reminds you may be eligible for #energyassistance, including FREE need-based grants. To apply today, visit bit.ly/energyassistNJNG.

@NJNaturalGas
800-221-0051
energyassist@njng.com

4. #Energybills impacting your budget? Visit bit.ly/energyassistNJNG to learn about & apply for grants & a flexible #paymentplan to help pay your #energybills. #UtilityHelpNow #UtilityAssistanceWeek

@NJNaturalGas
800-221-0051
energyassist@njng.com

5. Past due balance on your natural gas bill? NJNG's #GiftofWarmth fund provides a one-time grant of up to \$500 to help households reconnect or continue their service. Apply today: bit.ly/2loK22S. #UtilityAssistanceWeek

@NJNaturalGas
800-221-0051
energyassist@njng.com



1. #DYK: If you are experiencing financial hardship and are unable to pay your #naturalgas bill, @njnglife is here to help? Whether it's an unexpected circumstance or you're on a limited income, you have options. There are solutions for households with different income levels, including FREE state and federal grants and flexible payment arrangements. To learn more, visit njng.com/energyassistance.

@njnglife
800-221-0051
energyassist@njng.com